

MANIFESTO OF THE RESPONSIBLE TOURISM ENTERPRISE

1 ENSURE SAFETY

Be aware of the risks of your activity and take the necessary precautions.

3 INNOVATE TECHNOLOGICALLY

Offer products, services or experiences that can boost the sustainability of your Enterprise through R&D.

5 PROMOTE SUSTAINABILITY

Promote the sustainability of the heritage and infrastructures of the destination.

7 PROMOTE TRAINING

Improve the quality of your products, services or experiences through training.

9 RESPECT DIVERSITY

Promote diversity and do not encourage or participate in activities which are discriminatory.

11 TRANSPARENT INFORMATION

Be responsible for your communications and provide the necessary media contact.

2 CONSUME LOCAL PRODUCTS

Support entrepreneurship and local development consuming local products or services.

4 MINIMIZE THE IMPACT

Consume responsibly and participate in the sustainable management of resources.

6 PROTECT THE ECOSYSTEMS

Participate in the activities of conservation, protection and regeneration of the aquatic and 6 terrestrial ecosystems.

8 SHARE THE CULTURE

Encourage the knowledge of cultural elements and use them properly.

10 ENCOURAGE FAIR WORKING CONDITIONS

Ensure dignity and fair working conditions respecting the rights of workers.

12 EXCHANGE OF EXPERIENCES

Join the Responsible Enterprise Manifesto and share it!

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RESPONSIBLE
TOURISM
INSTITUTE

2030 SUSTAINABLE GOALS



Growing in sustainability



BIOSPHERE