



BIOSPHERE

Features for corporates

2025

Manage your corporate sustainability with Biosphere[®] ESG software

Improving the management and performance of sustainability data is key to developing and implementing more sustainable strategies across all business units. Biosphere[®] provides a **scalable solution** for large organisations: with a **100% online know-how and continuous improvement platform**, it allows you to design a robust **corporate sustainability strategy** that applies to the sustainability plans of all your business units. A technology tool designed to help companies **manage, monitor and report sustainable practices and performance by SDGs and sustainability scope (ESG)**.

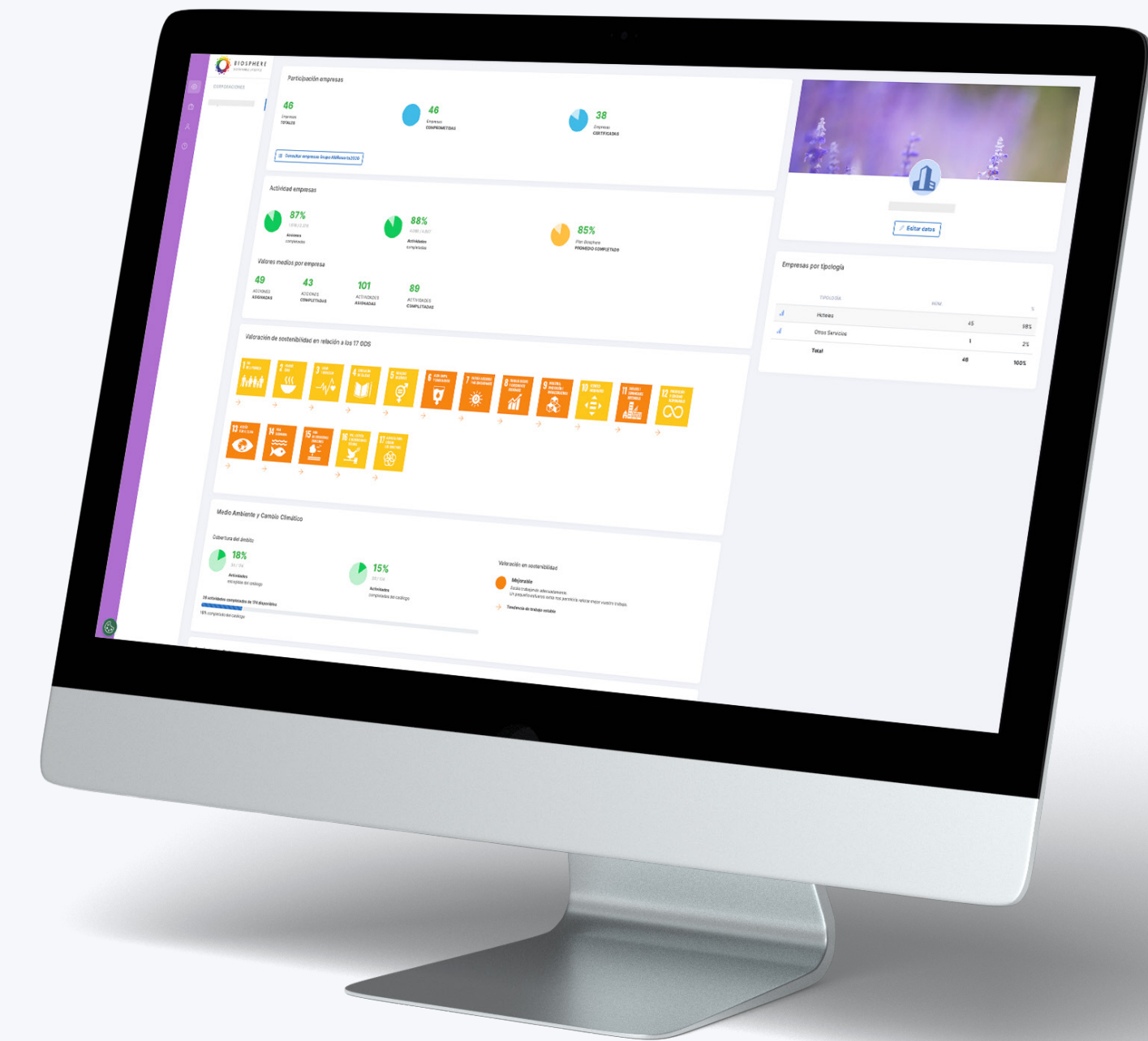
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Develop your Corporate Plan

Define and allocate your group's corporate initial objectives.

The first step is to **identify and mark** sustainable initiatives and efforts that apply to all business units, as they are **actions implemented at the corporate level** for the whole chain, on basic sustainability issues. Let's look at some examples:

- « Have non-discriminatory hiring policies »
- « Enable digital channels for transparent internal and external communication »
- « Have digital interdepartmental communication mechanisms »

Provide corporate evidence in 1 single step

As you map your group's common activities to your corporate plan (as sustainable activities to be carried out in all business units), you will be able to demonstrate how they are carried out in all business units, providing corporate evidence to validate compliance.

A process you will only have to go through once:

- **In just one click**, apply corporate evidence to the sustainability plans of several or all the entities in your group: **work on several plans in a single process..**
- Manage **corporate information centrally** and in a single step.
- **Simplify work times** and make your certification **more efficient**.

Invite as many users as you need without limit.

Give **access and permissions to an unlimited number of users at no additional cost**.

Depending on your role and functions in the sustainability strategy, you may have permissions to monitor the overall sustainability of the group as a whole, and / or permissions to work on the sustainability plans of one, several or all business units.



Individual sustainability plan for each entity

Each entity of the group will have its **own profile and action plan by SDG and sustainability area (ESG)**. The individual plan of each business unit will be based on the common corporate plan, previously developed by the chain's corporate plan. Thus, all the group's entities will work on **common objectives and initiatives**, and the process will be much simpler for them, as it will have been previously advanced from the head office.

Allows the most appropriate people to contribute the **specific information of each business unit in their respective individual sustainability plans**. As each business unit works on its own corporate sustainability plan, the certification process is carried out independently for each entity, with each establishment holding its own certificate after passing its audit.

- More **dynamic and faster** for all your business units.
- A true **multi-site system** for centralising information.
- Global but at the same time **individual and personal** for each entity of the group.
- Keeping the **particularities of each establishment** to enhance the value of its certification and its recognised efforts.

Process completed in 3 months or less!

The duration of the entire certification process will depend on the time it takes for the company's team to upload its information and evidence on the Biosphere® platform; provided that the sustainable efforts of the group and the entity in question cover the 17 Sustainable Development Goals, at the minimum required by the Biosphere® standard, for a balance between the ESG areas.

With a maximum of 15 working days for an initial online evaluation of Starters initiatives, and 25 working days for the 100% online external audit process, the business unit **can achieve its certification in a record time of 3 months!**



Corporate group web profile

Communicate your corporate sustainability centrally

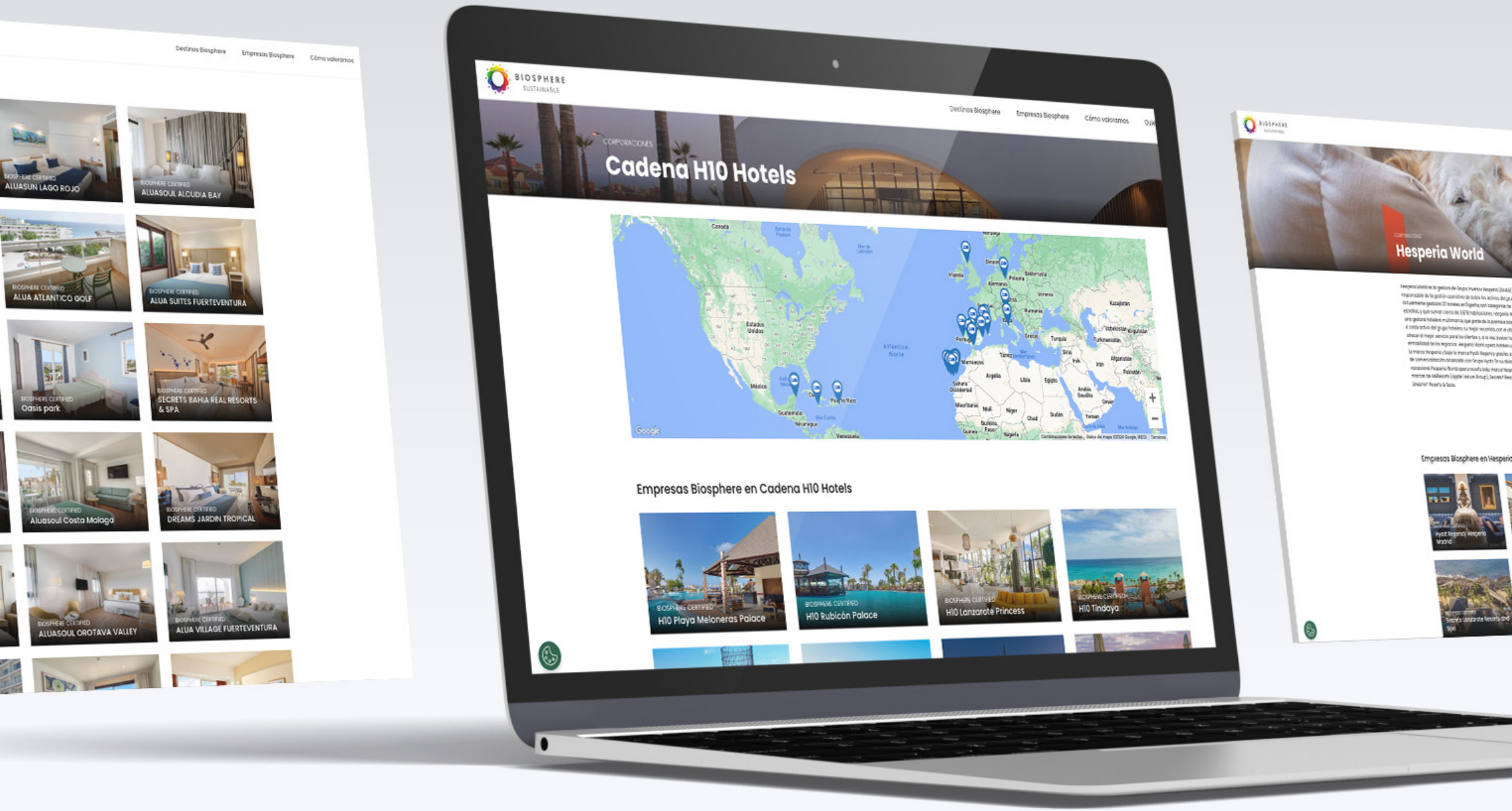
A website to which your customers and potential target can be directed to learn about the sustainable efforts of your entire group. The user can access the individual profile of each of the group’s establishments and businesses to learn more about their ESG best practices in an easy and accessible way.

- **In just one click, communicate and disseminate the sustainability achievements** of all the entities in your group, reporting their certification in real time.
- **Expand your booking channels:** a website with commission-free SEO and SEM traffic for your group. Drive environmentally and socially responsible consumers to the booking pages of your business units **without any commission or cost.**
- **Raise the profile of good ESG practices across your group,** centralise and leverage communication and benchmarking actions for all your entities.

Connect your sustainability website

You will be able to hyperlink your sustainability web section to give a major boost to your group’s efforts, recognising the individual achievements of each unit. **A website with verified and updated information in real time:**

- **Add value** to your sustainability data and reporting.
- Connect your sustainability statements with your **certificated information** for greater assurance and transparency in your communication channels
- **Reduce time** by leveraging **automated reporting channels** to keep your corporate communication of your ESG practices up to date.



Why Biosphere?

The Biosphere® methodology, created by the **Responsible Tourism Institute (RTI)**, provides a unified, global and international system to collect, analyze and visualize company progress and sustainable efforts by **SDG and ESG sustainability field**, facilitating data-driven decision-making and promoting the adoption of sustainable practices.

Pioneers and harmonisers

Biosphere® was the first system in the world to **incorporate socio-cultural aspects**, as well as environmental and economic aspects, in sustainability management and certification processes. It was also the **first sustainability methodology to certify sustainability in its three ESG areas** - environment and climate change; society and culture; governance and economy - in the hotel sector [since 1997]. The criteria of the Biosphere® methodology since 1997 **set the basis and precedent** for the creation, in 2010, of the global criteria of the Global Sustainable Tourism Council [GSTC], along with others.

Years later, the 2015 United Nations guidelines on sustainability led to the **close collaboration of RTI with UN-SDSN** [Sustainable Development Solutions Network] to adopt the 17 Sustainable Development Goals, 169 targets and UN indicators in the Biosphere® methodology, making it the **first and only certification in the world that allows tourism's contribution to the 2030 Agenda and the 17 UN SDGs to be assessed**.

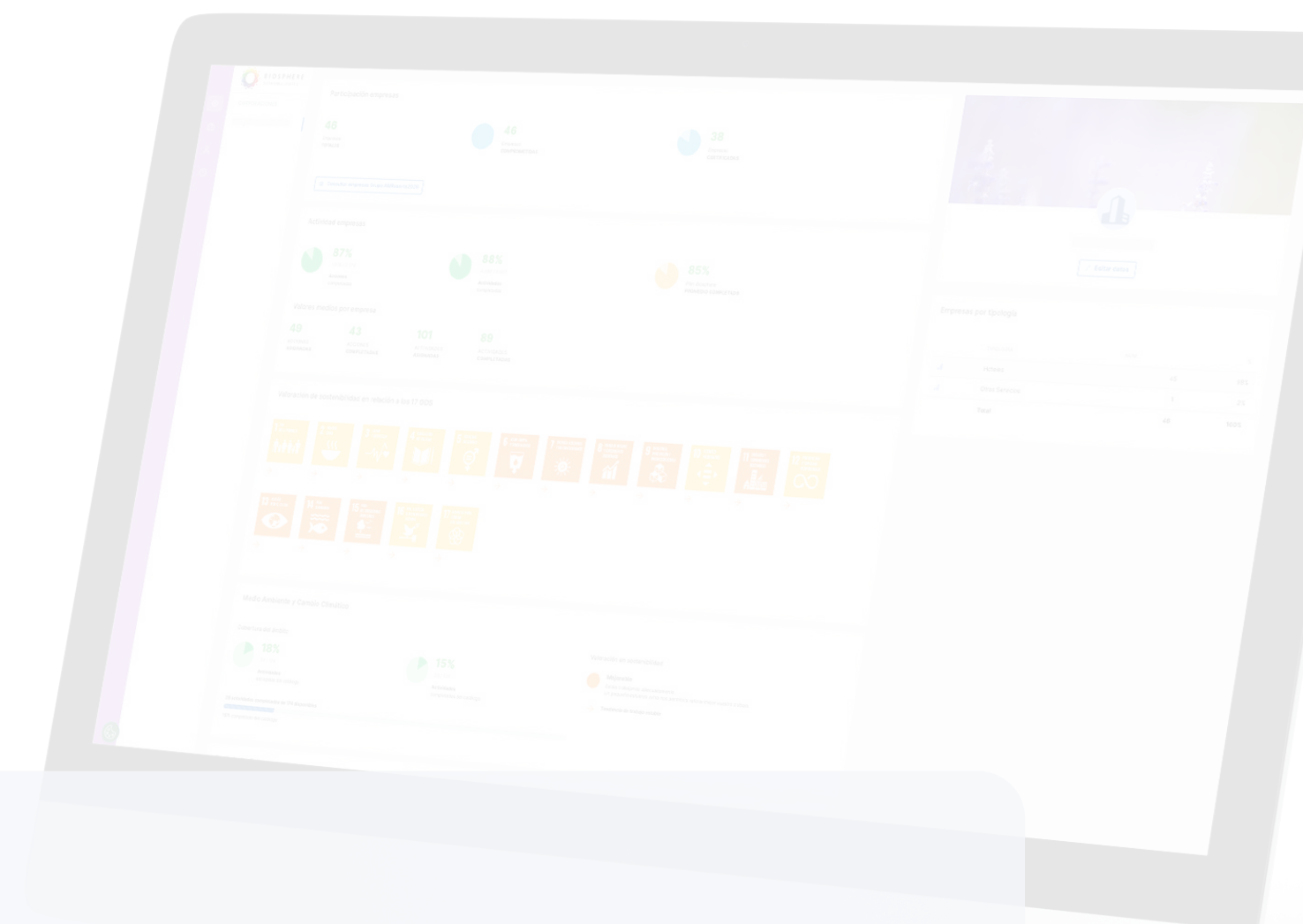
Currently, **Biosphere® is a founding member of the TSCA**, an international alliance of sustainability certification bodies for the tourism industry, whose criteria serve as a **basis and harmonised standard worldwide**. Biosphere® certification is also valid for national sustainability programmes such as **Swisstainable** or **Sustainable Travel Finland**, among others, and sustainable label monitoring systems such as **Travalyst**.

Easy, intuitive and 100% online

The Biosphere® methodology and platform makes working on sustainability strategies and plans **quick and easy for all staff**, inviting **cross-departmental collaboration**, regardless of whether they have never used it or have done other certification processes and systems before.

Its **language and functions simplify the processes** for identifying the organisation's good practices, as well as for demonstrating them in **100% online external audit processes**. And as Biosphere® criteria **cover all international sustainability standards**, under the framework of the **17 SDGs and 169 UN targets**, creating and demonstrating your sustainable initiatives for any responsible declaration with Biosphere® is easier, **more centralised and global** than ever, with criteria:

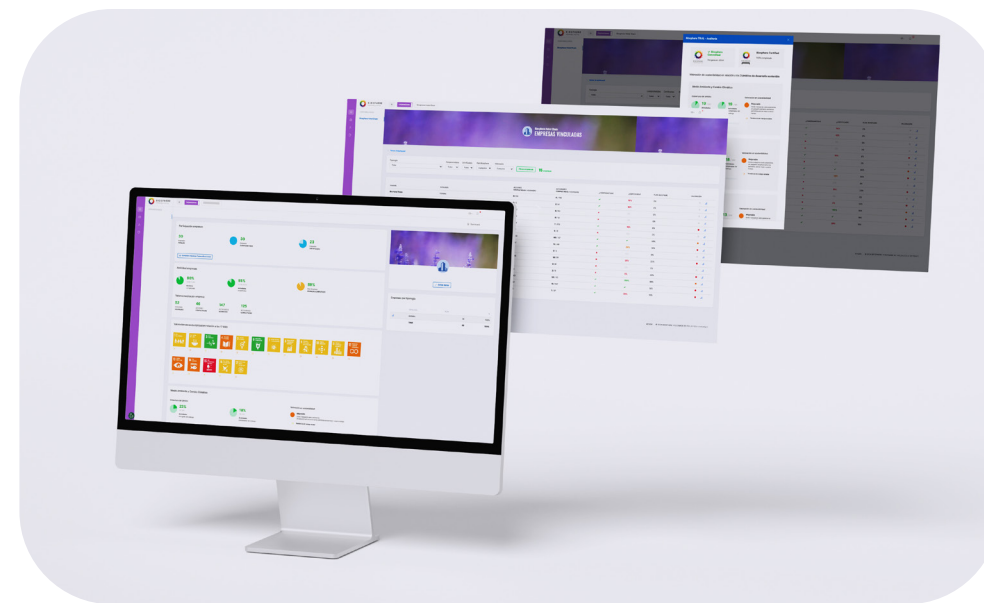
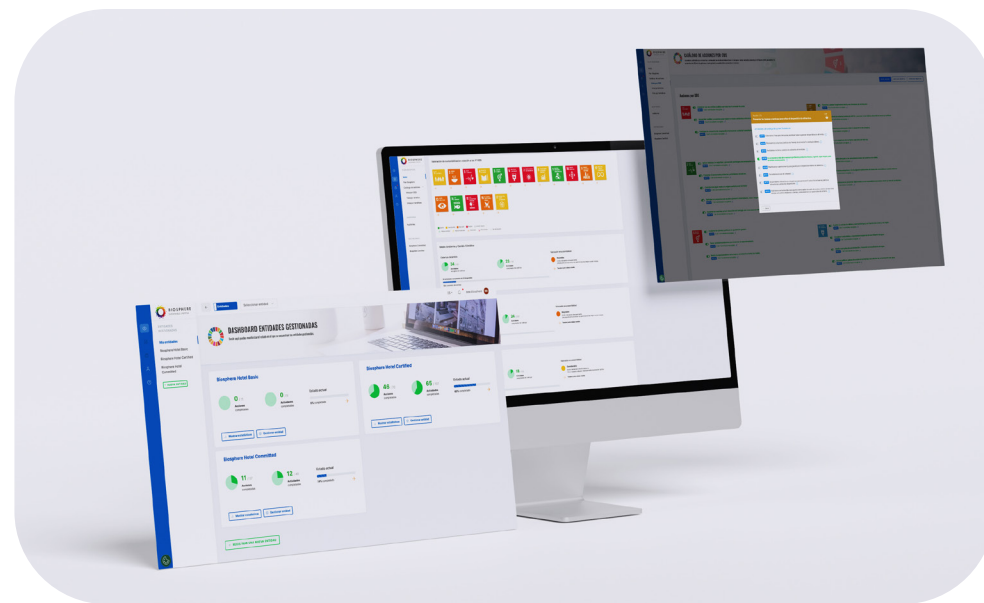
- Standardised according to **TSCA (Tourism Sustainability Certifications Alliance)** guidelines, in compliance with European and national directives.
- **Viable, scalable and adapted** to the reality of your company, according to your typology, size, resources and outreach capacity.
- You can even **create and recognise your own innovative and pioneering initiatives**, and share them with the rest of the members!



System features

Biosphere® continuous improvement system is an ally for the sustainability of any organisation, which combines a **know-how** methodology with **technological tools** to help companies manage, monitor and report their sustainable practices and performance by Sustainable Development Goal and ESG sustainability area.

The knowledge, criteria and certification methodology of Biosphere®, is the result of the work of **more than 25 years of experience** of the Responsible Tourism Institute and in collaboration **with the UN-SDSN** [Sustainable Development Solutions Network] with its Spanish branch, REDS; in continuous evolution and adaptation to the changes and trends of the sector and international regulations in certification and sustainability.



100% online Software

A **100% online platform** to collect, monitor, visualise and demonstrate sustainability efforts. Facilitates **corporate ESG decision-making** and control. **Centralise information** and **automate processes** with our alerts and evidence expiration system.

Intuitive dashboards

With our monitoring dashboards your ESG data is always available for you to view in real time. **Easy-to-understand dashboards** with the information you need on **progress and impacts by SDG and sustainability field** for each business unit and the entire chain.

External audit

With **an annual external audit process 100% online!** Easier, more efficient and much cheaper. **Recognise your ESG sustainability practices** with the Biosphere® certification seal. An essential and mandatory requirement of European directives, among others.

API Integration

You can **connect Biosphere® to your work systems via API**. We also use API integration for information **traceability, positioning** your certification in the main OTAS and booking portals such as Google, Booking.com, Expedia, among others.

Team work

With **unlimited user access**, promote the adoption of more sustainable and responsible practices by inviting as many people as necessary to participate. Make the creation and adoption of your sustainability plan shared across the organisation.

Secure process

Manage and demonstrate your sustainable practices with the confidence of knowing that our audit platform and systems are secure, robust and compliant **with data protection and privacy standards and policies**, on any information and evidence you provide in the process.

Diffusion and valuation

Biosphere® management and certification services and platform, as well as the materials and communication channels for your efforts, are **available in 7 different languages**. Recognise your sustainable practices in an understandable and adapted language.

360° Connection

Biosphere® methodology allows to **connect all the actors involved**. You can benefit from incredible discounts and advantages in Biosphere® Destinations, by tourism-territorial management administrations that support and bonus our systems in their territories.



Discounts and bonus lines of up to 100% in Biosphere® destinations

If one of your chain's establishments is located in a Biosphere® destination, the annual subscription fee for our services can cost you **€ 0 !**

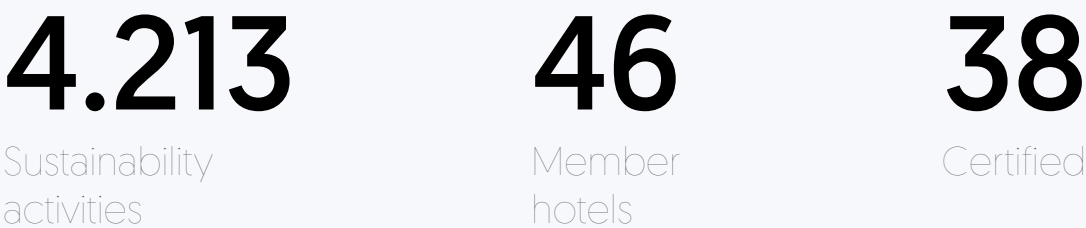
[Visit our website](#) and discover all the destinations in which a tourist-territorial administration subsidises our services to any company in the territory.

Experiences and quotes from some members of our large community



“Biosphere understands what companies need. A model that engages employees and customers, fostering continuous improvement in ESG, in a real and engaging way.”

Jaume Agustí Maragall
AVP Culture & Sustainability Apple Leisure Group Europe, 2024



[Check Apple Leisure Group Europe’s sustainability ›](#)

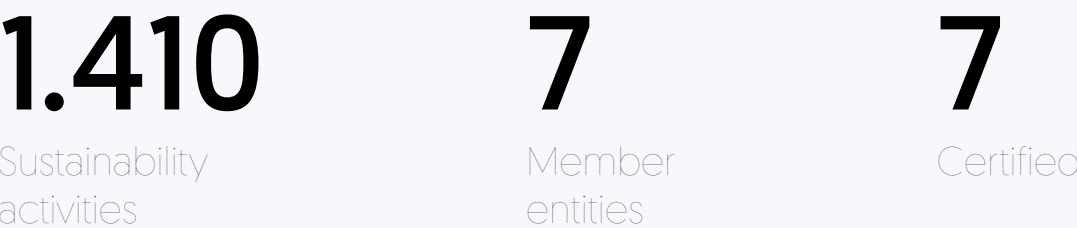


Experiences and quotes from some members of our large community



“The Biosphere methodology helps us to define, organise and make our priorities and objectives visible, achieving excellent ratings with all our hotels.”

M.a Luz Fraile
General Manager of the Tourism Area of Grupo Satocan, 2024



[Check Satocan’s sustainability >](#)



Experiences and quotes from some members of our large community



“We are aware of the footprint of our sector and we rely on Biosphere as a measurable and reliable system to enable our journey towards continuous improvement and the 17 SDGs.”

Yulia Lekomtseva
EUROMIC Brand Ambassador, 2024

946
Sustainability activities

23
Member entities

8
Certified

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